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| **A Rubric for Evaluating Web Sites** **Name of site: URL of site: http://** |
| Criterion(Trait being evaluated)  | Excellentbecause . . .  | Acceptablebecause . . .  | Unacceptablebecause . . .  |
| **Authority** * What are the author's qualifications to write about the topic?
* Are the author's name and address on the site?
* Check the domain name of the site (the part that ends with .com or .edu). Is the site affiliated with a reputable organization?
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| **Content** * Does the author present original material, or has everything come from another source?
* Does the author present material in depth?
* Does the author try to be objective? If the author is biased, does he/she make the position clear?
* Does the site seem to be misleading?
* Can you doublecheck the information for accuracy?
* Has the information been updated recently?
* Are links to other sources of information available?
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| **Purpose** * Is the site trying to sell you something? Does that affect the information being presented?
* Is the site a personal homepage or a professional source of information?
* If the site is about a controversial issue, does it present one side or both sides of the argument?
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| **Design** * How much advertising does the site contain?
* Has the author paid attention to spelling and other basic writing skills?
* Are the links current?
* Is it reasonably easy to find your way around the site?
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